



The Grothouse Lumber Company  
Wood Countertops ~ Butcherblocks ~ Bar Tops ~ Tables

Paul Grothouse  
fine furniture

PRESS RELEASE

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## Grothouse Lumber Introduces Durata® Matte

*The Best Wood Countertop Finish now in Matte sheen*

**April 2012 (Germansville, PA) –**

Grothouse Lumber Company, the premier supplier of custom-built wood countertops, tables and bar tops, continues to revolutionize their solid wood surfaces by creating a Durata® Matte, the first lifetime finish in a ten sheen. Durata® Matte was developed in response to enormous demand by the design community and provides an organic, virtually invisible finish for wood surfaces. The result is a truly permanent and protective finish. Durata® Matte provides a highly scratch and chemical resistant surface, even lacquer thinner does not affect the cured surface. Water left on the surface simply dries with no water rings. Red wine, vinegar, alcohol, soaps and coffee will not affect the finish. In fact, Durata® is so water-proof, it is used to seal Grothouse custom wood sinks. “We encourage an exceptionally innovative and fresh environment at our company and strive to constantly offer new products that modernize the wood surfaces industry,” states owner and founder, Paul Grothouse. Durata Matte is a product exclusive to Grothouse and their wood products.

### ABOUT GROTHOUSE

Located in Eastern Pennsylvania, The Grothouse Lumber Company is the premier provider of custom-built wood countertops, Butcherblocks, bar tops and tables. Established in 1994, Grothouse is the most technically advanced manufacturer in the wood surfaces market and their products are consistently featured in countless magazines and books as well as *This Old House*® television show. Their water-proof Durata® permanent finish has been specially formulated to create the most durable protective coating available on the market today and can be found in commercial and residential projects worldwide. Each custom-built top can be configured from more than 60 responsibly harvested wood species, 30 standard edge profiles, and 40 stock stains. All products can be constructed with Forestry Stewardship Council (FSC) certified wood species and qualify for a range of LEED certification credits. Each organic surface ships within a 2-3 week timeframe and arrives with a comprehensive lifetime warranty. The Grothouse commitment to the environment, quality, and customer service guarantees a product that exceeds every client’s expectations. For more information, please visit [www.glumber.com](http://www.glumber.com).



*Corresponding high resolution photography is available upon request*

**Be the first to see Durata® Matte finish at KBIS 2012 in the Hafele Booth #1261**

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