

WOOD INNOVATION
GROTHOUSE
SOLID WOOD SURFACES

Introducing the Anvil Line
Luxurious Metal Gilded Wood Surfaces
Available exclusively from Grothouse

January 18, 2016 (Germansville, PA) – Introducing the Anvil line, a revolutionary new series of metal gilded wood surfaces available exclusively from Grothouse. This unique new product line employs masterful finishing techniques to coat wooden countertops in a finish of real metal particles, creating a sophisticated surface that imitates metal in look and function while expanding machining and shaping options without the expense or inflexibility of solid or sheet metal surfaces.



The Anvil line finishes can be placed on real wood surfaces to allow the natural grain and imperfections of wood to show through. This creates a whole new design opportunity by combining the natural look of wood with the modern look of metal finishes. Unlike traditional metal countertops, Anvil can be used in curved profile applications and complex shapes not previously possible in sheet metal products. This permits new design options not previously available due to the limitations of metal forming and offers an affordable alternative to metal.

Anvil countertops, just like real metal, develop a rich aged patina over time, and slight imperfections and variations in color are inherent in the finish process. If a designer wishes to keep the top looking pristine, the Anvil coating can be over coated with our exclusive Durata® topcoat.

Anvil surfaces are exterior rated when combined with our exterior substrates and are available with any Grothouse edge treatment. Lead time is 6-8 weeks. Anvil surfaces can be left unfinished, or finished with Durata® waterproof permanent finish. They are easy to clean, and come with a 1 year warranty.

The Grothouse Exclusive Anvil Line is available in 8 metal coatings which take on completely different characteristics depending upon the wood or substrate they cover, making it an incredibly versatile surfacing option. The complete line includes:

Contact: Denise Grothouse
dgrothouse@glumber.com
Cell: 484-553-0754
Office: 610-767-6515

Grothouse.
6104 Buckery Road
Germansville, PA 18053
www.glumber.com



Axel



Kratos



Ferrum



Medallion



Exodus

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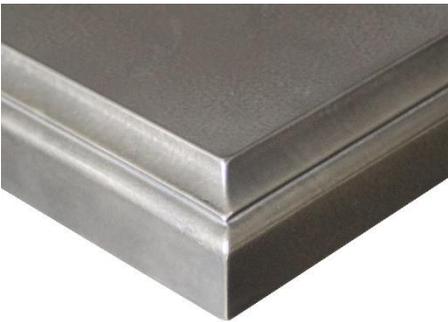
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Magnum



Palladium



Argentum

“Grothouse Anvil Metal Infused Wood surfaces are ideal for designers looking for a high end, unique product,” states President, Paul Grothouse. “With designs trending towards a marriage of varied materials, the Anvil line offers unique and versatile new design options.”

For a sneak peak of the Anvil line, visit our displays in the Rutt HandCrafted Cabinetry and Plain & Fancy booths at the Architectural Digest Show March 17 – 20, 2016. Paul and Denise Grothouse will be available March 17-18 during the show to discuss the Anvil Line and answer questions. To schedule an appointment, or more information, visit glumber.com or contact us today at 610-767-6515.

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ABOUT GROTHOUSE

Located in Eastern Pennsylvania, Grothouse is a leading innovator of wood surfaces, and the premier provider of custom-built wood countertops, butcherblocks, bar tops and tables. Established in 1994, Grothouse is the most technically advanced manufacturer in the wood surfaces market and offers impeccable customer service. Their Durata® waterproof permanent finish has been specially formulated to create one of the most durable protective coatings available on the market today. Each Grothouse exclusive custom-built top can be configured from more than 60 responsibly harvested wood species, over 40 standard edge profiles, and custom stain matching. Every organic surface ships within a 2-3 week timeframe and arrives with a comprehensive lifetime warranty. A recognized authority on wood surfaces, Grothouse is consistently featured in magazines and books as well as the television show, *This Old House*®.

For more information, please visit www.glumber.com.

Corresponding high resolution photography is available upon request.

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